



Impact

Report

2025

**+ 11 years of triple impact
+ systemic change**

Empresa



Certificada

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**Partnerships and
collaborations**
Results 2014-2025



**There are years that consolidate.
And there are years that transform.**


2025 has undoubtedly been a year in which, at Impact Hub Caracas, we have taken a meaningful step deeper into our purpose. It is no longer only about growth in numbers — although those numbers make us proud — but about gaining greater clarity on the role we play within an ecosystem that, more than ever, needs spaces for connection, trust, and collective action.

Today, after more than 11 years of this journey, we can confidently say that Impact Hub Caracas is not just a community: it is a living platform that brings together talent, purpose, and opportunity to drive real change in Venezuela. More than 10,000 ventures have been part of our community, and we have surpassed one million two hundred thousand lives positively impacted — a milestone that invites us not only to celebrate, but also to embrace, with greater responsibility, the impact we generate.

This year, we have continued to strengthen our role as ecosystem catalysts. We supported entrepreneurs at different stages of their journeys, designed innovation programs with corporate and institutional partners, and implemented social initiatives that continue to transform the lives of thousands of people —especially youth, women, and vulnerable communities. Each program, each mentorship, each encounter is an opportunity to build capabilities, unlock potential, and shape the future.

But beyond the results, there is something that remains at the heart of everything we do: community.

A community that collaborates, supports, shares, and dares. A community that understands that, in complex contexts, resilience is not individual — it is collective. That true value lies not only in what each person achieves, but in what we are capable of building together.



In a constantly evolving environment, where economic, social, and environmental challenges intersect, we reaffirm our belief that purpose-driven entrepreneurship, innovation, and radical collaboration are powerful tools to regenerate our social and economic fabric. And that Venezuela needs — and deserves — more spaces where these forces can come together.

This has also been a year to look inward: to strengthen our culture, our values, and the way we work. We deeply believe that trust, collaboration, and courage are not just words that express our values, but daily practices that must be reflected in every decision, every relationship, and every initiative we drive.

None of this would be possible without the people who are part of this journey. My deepest gratitude goes to our team of makers, our community, our advisory board, our partners, sponsors, clients, mentors, organizations, and to everyone who trust, believes — and continues to believe — in what we are building.

Because if there is one thing we know, it is that this is only the beginning.

Our commitment is to continue deepening our impact, expanding our partnerships, and evolving as a platform to respond to present and future challenges. We will continue to champion a more human, inclusive, and sustainable economy. We will continue building community. We will continue creating possibilities.

Because the path, as always, is one we walk together.”

**—Claudia Valladares Olaizola, Co-Founder
and President of Impact Hub Caracas**

Our identity

Empresa



Certificada



Global network

**Purpose, mission,
impact, values and
services**

Thematic lenses

Climate action

Diversity, equity and
inclusion

**Impact results
2014-2025**

Our clients

Our team

Manifesto



Because sharing our bold intentions requires unprecedented confidence. So this is where we lay bare our weaknesses and express honesty about our capabilities.

We believe that vulnerability breeds trust. Adversity and obstacles, amid ever-changing scenarios, can only be addressed in unity and with courage.

We are different, and there is strength in our truly diverse and inclusive tribe, which shares humanity, embraces equity, and seeks connection. While empathy is not infinite, listening with intention reminds us to ask rather than assume.

It really is about showing up. Collaboration is not the easy choice, but we choose it every day. Working as a team and leading through action is the path to collective impact—impact that we translate into individual, local, and global action for people and the planet.



Over 20 years, Impact Hub has evolved from a millennial event, organized by a passionate group of United World College (UWC) Atlantic of Wales alums in London in 2000 and a grassroots summit in Soweto in 2002 at the invitation of the United Nations Global Gathering, to the establishment of the first Impact Hub in London in 2005.



The United Nations Office at Geneva recognizes Impact Hub as a driver of community engagement, helping not only to foster but also to expand efforts aimed at addressing the SDGs through entrepreneurial and innovative solutions.

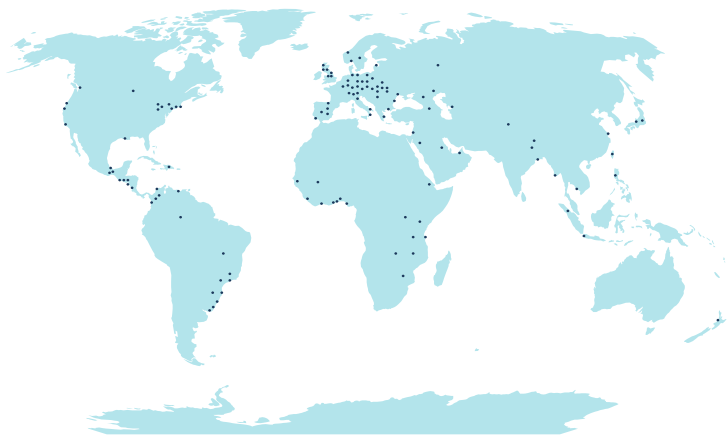
The co-founding of the Impact Hub Association in 2011 propelled its expansion to over 130 hubs in over 69 countries, cementing its vision to be beacons of the business of the future by 2030.

We create an ecosystem for positive change based on trust, courage, and collaboration. Through meaningful connections, we empower Impact Makers to address pressing social and environmental challenges in their local communities and beyond.

**The time is now!
The path is together!**



Globally connected, Locally rooted



69

countries

5

regions

+130

cities

+31M

people impacted

+300

program executed in 2025

+58K

jobs created since 2012

Our network

Africa and Middle East

Accra
Abuja
Abidjan
Bamako
Bissau
Bujumbura
Cotonou
Dakar
Dar es Salaam
Duhok
Harare
Khartoum
Kigali
Kumasi
Lagos
Lusaka
Nairobi
Yaoundé

Asia Pacific

Chongqing
Dhaka
Hyderabad
Jakarta
Kathmandu
Kyoto
Phnom Penh
Shanghai
Shenzhen
Taipei
Tokyo
Waikato
Yangon

Latin America and The Caribbean

Antigua
Aruba
Belo Horizonte
Bogotá
Brasilia
Buenos Aires
Cali
Caracas
Curitiba
Florianópolis
GoIânia
João Pessoa
Managua
Manaos
Medellín
Mexico City
Monterrey
Montevideo
Panama City
Porto Alegre
Port-au-Prince
Rio de Janeiro
San José
San Salvador
São Paulo
Tegucigalpa
Ubatuba
Vitória

North America

Baltimore
Boston
Houston
Minneapolis
New York
Ottawa

Europe

Agder
Amsterdam
Ankara
Antwerp
Athens
Barcelona
Bari
Belgrade
Berlin
Bern
Brno
Bucharest
Budapest
Donostia
Dresden
Florence
Geneva
Hamburg
Istanbul
Istra
Iverness
Karlsruhe
Lausanne
Leipzig
Liepaja
Ljubljana
Lisbon
London
Madrid
Malaga
Milan
Moscow
Munich
Odessa
Ostrava
Prague
Reggio Emilia
Rome
Sicily
Stockholm
Stuttgart
Syunik
Tbilisi
Ticino
Tirol
Traunstein
Trento
Turin
Vienna
Yerevan
Yorkshire
Zagreb
Zaragoza
Zurich

Purpose

**Revitalize the impact of
the entrepreneurship
ecosystem through
disruptive innovation
and radical
collaboration.**



Mision

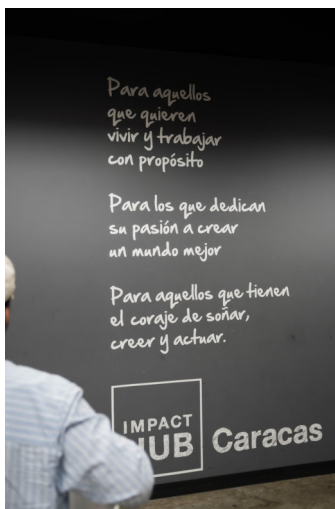
Building locally rooted communities of entrepreneurship and innovation that, through global connections, generate a triple impact.

We support

impact initiatives that promote and scale solutions.

We establish

large-scale, multisectoral partnerships to spread solutions and the systemic changes they drive.



Impact

A regenerative, impact-driven economy that accelerates social and environmental change.

Values

We trust that everyone does what they say they will do. We may have different approaches, but we share a common underlying positive intent and a set of values.

We believe that **Collaboration** is the key to solving the challenges of our time. We promote diversity and partner with like-minded organizations to make a meaningful difference.

We have the **Courage** to take the road less traveled. We honor the past and promote new solutions.



Know about our services



[Visita nuestra web](#)

Catalyzing impact!

Memberships

Our memberships allow you to work within a community that supports you on your entrepreneurial journey and connects you to Impact Hub's global network.

[More info](#)

Mentorships

We offer advisory and support services that help with development and problem-solving for people at any stage of their entrepreneurial journey.

[More info](#)

Programs

We design and implement social programs and programs to support entrepreneurship.

[More Info](#)

Corporate innovation

We provide corporate entrepreneurship and innovation services to organizations seeking to address their challenges in a sustainable manner.

[More info](#)

Events

We organize our own events, co-created events, and third-party events with the aim of providing spaces for connection, learning, inspiration, and growth.

[More info](#)

Communication services

We provide high-quality communication services to promote brands, campaigns, programs, and impactful initiatives.

[More info](#)

Thematic lenses

Addressing climate change and promoting diversity, equity, and inclusion are key to driving transformative solutions.



Climate action

As part of our commitment to climate action, we have forged strong partnerships with organizations dedicated to recycling and are transforming waste by promoting the recovery, sorting, and storage of recyclable materials.

Our entrepreneurial community and program participants have joined this mission. We have conducted awareness campaigns with our community, explaining the proper processes for sorting waste for recycling. We want our space to be a model of sustainability, which is why it is free of single-use plastics, and we are working together with Impact Hub Global to measure our carbon footprint and take decisive action.



Percentage of startups from our programs and community that are dedicated to developing practical solutions for climate action:

100%

Of the ventures in Innovation Eco

13%

Applications in Technovation Girls

5%

Of the ventures in Digital Roots

2

Of the ventures in our community

Kilograms of recycled material collected between January and December 2025 by all Torre Parque Ávila offices:

17K-Kg

Paper and cardboard

2K-Kg

Glass

819 Kg

Plastic

83 Kg

Aluminum and Tetra Pak

We're building a greener, more sustainable future!

Diversity, equity and inclusion

We are an inclusive and diverse organization that not only values equity but also ensures it through robust institutional governance. This commitment is reflected in concrete actions: we have an independent Ethics Committee, a secure reporting channel, and a team highly trained in PEAS (Protection Against Sexual Exploitation, Abuse, and Harassment), ensuring a zero-tolerance environment for any violations. In addition, we actively promote pay equity, eliminating gender gaps in our compensation structure. We support this vision with protocols for addressing discrimination and communication guidelines that ensure every message aligns with our values.

Our work goes beyond internal regulations to serve as a driver of social change, promoting support for and visibility of minority groups through initiatives such as [Las] 100 Protagonistas, Technovation Girls Venezuela, Jóvenes que Impactan, and Silver Corp. This approach is reinforced through high-impact events such as Mujeres que Impactan and Mujeres Sin Filtro, platforms that not only highlight women's leadership but also foster honest and transformative dialogue.

Thus, every program and event we organize reflects our mission: to build an ecosystem where transparency, social justice, and diversity are the cornerstones of growth.

61%

Of our collaborators are women

39%

Of our collaborators are men

100%

Of the leadership positions are held by women

4 generations

Our team is made up of Baby Boomers, Generation X, Millennials, and Generation Z

73%

The majority of the people who follow us on Instagram, our main communication channel, are women

45%

Of our regular event suppliers are led by women

50%

Of our team are under the age of 30

56%

Of our mentoring experts are women

6

Of our programs and events directly or indirectly serve vulnerable communities or minority groups



Eleven years of impact!

11 years transforming the entrepreneurial and innovation ecosystem in Caracas

Since our founding in 2014, we have grown and evolved by adapting to challenges and making the most of our opportunities to create a sustainable impact.

Impact results 2014-2025

+1.200.000

People impacted

+157K

Young people and children who benefit from our social programs

+25.6K

People impacted through our innovation programs

+16.8K

People impacted through our entrepreneurship support programs

+919K

People reached through our social media and other media channels

+76.5K

People impacted through our events

+5K

Members who have been part of our community

+1.6K

People served through our mentoring program

+1.5K

Experienced mentors that have been part of our network

+200

Individuals and partner organizations

+180

People who have been part of the Impact Hub Caracas maker team

Impact results 2014-2025

Number of ventures and organizations impacted:

+8.4K

Strengthened ventures (members, mentoring, programs)

+2.5K

Mentorships executed

1K

Corporate events held

77

Innovation programs executed

39

Entrepreneurship support programs executed

25

Social programs executed

136

Events held for members of our community

125

Events organized by Impact Hub Caracas

23

States of the country impacted by our social programs

Impact results 2014-2025

+919K

People reached through our social media and other media channels

+825K

People who follow us through media channels

+93.8K

People who follow us through our social media channels

Impact metrics for our communications services:

217

Episodes of Fedecámaras Radio in which ventures have been able to promote themselves

35

Communication services to support small-scale businesses

213

Media interviews to amplify our impact

Demographics of Instagram followers as our primary social media platform:

73%

Are women

48%

Are between the ages of 35 and 54

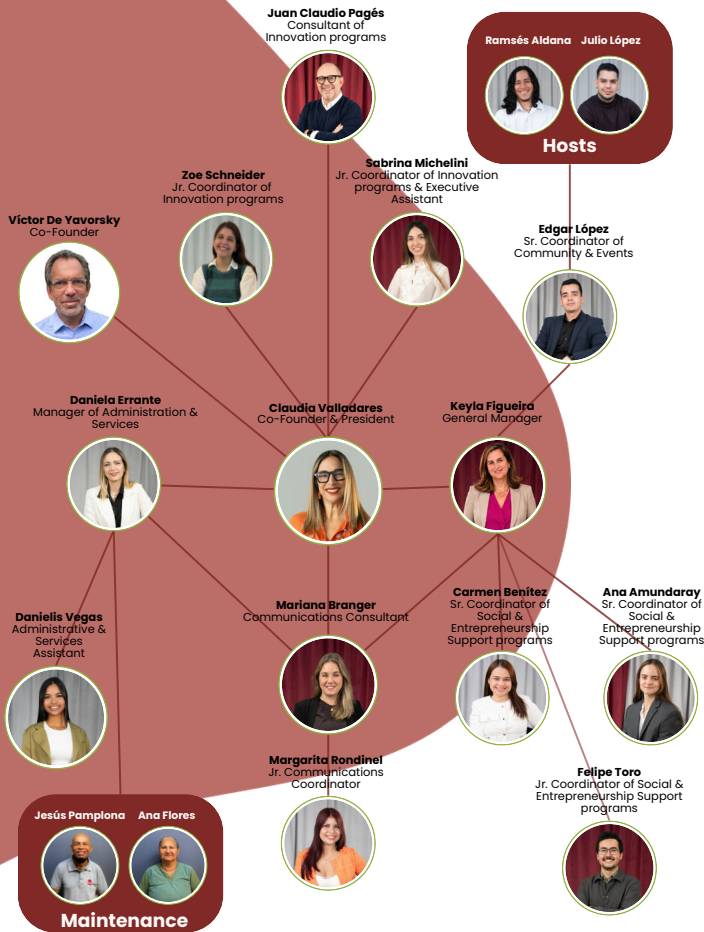
54%

Are rooted in Caracas

Our clients



**Meet our team
of Makers!**



Entrepreneurial support



Empresa



Certificada



Memberships

Mentorships

**Entrepreneurship
support programs**

**Entrepreneurship
support events**

**Entrepreneurship
support results
2014-2025**



We support entrepreneurship!

At Impact Hub Caracas, we build communities that tackle economic, social, and environmental challenges through innovation and impact entrepreneurship, combining tools such as memberships, programs, methodologies, networking, mentoring, events, workshops, and talks.

Memberships

We offer a variety of membership options tailored to each person's needs and budget. This flexibility has allowed us to build and support a vibrant, diverse community where innovative ideas and exciting projects come together.

In 2025 we supported:

66

Community
members

25

Ventures

35%

Of our members
have been part of
the community for
more than a year

2 years

On average,
entrepreneurs are
part of the
community

What truly sets us apart is the collaborative spirit of our community, where determination goes hand in hand with teamwork. Entrepreneurs support one another, fostering connections and leveraging the collective talent and intelligence found within the community.



This year, we asked members of our community and our team of makers what skills they consider essential for entrepreneurs in light of the changes brought about by artificial intelligence...

Adaptability

Critical thinking and analysis

Formation

Empathy

Flexibility

Information

Objectivity

Perfectibility

Rationing

Wide range of criteria



Since I took over as head of the Community and Events unit, my guiding principle has been: Hospitality.

My goal is for every person who walks through our doors—whether an entrepreneur looking for a workspace or an organization planning an event—to feel deeply valued and comfortable. That's why I strive to make our unit a model of excellence in service and human connection.

I am convinced that, by attending to each of these details, we cease to be merely a physical space, and become a bridge between the dreams of individuals and organizations and the positive impact they generate in Venezuela.



-Edgar López, Sr. Coordinator of Community and Events at Impact Hub Caracas



Being part of this community has had an incredibly rewarding and enriching impact. The opportunity to connect with professionals from diverse fields has broadened our vision for global growth. The genuine exchange of experiences and success stories has allowed us to explore scenarios we hadn't previously considered. These insights not only provide us with technical knowledge but also strengthen our personal and professional qualities, fostering an environment of mutual learning that enhances our performance as a team.

Since joining the community and using its facilities, the most tangible benefit has been the strengthening of our organizational structure. As a team that operates primarily remotely, the space has become our strategic hub for high-value in-person gatherings, such as training sessions and general meetings. Likewise, having a permanent office has allowed the administrative team to optimize its processes and workflows in a professional and dynamic environment. In short, the Impact Hub has been the catalyst that has allowed us to balance the flexibility of remote work with the structure necessary for sustained growth."



–Shirley Peña, Administration and Human Resources Analyst at Messangi, Office member of the Impact Hub Caracas community



If I had to describe the impact that Impact Hub Caracas has had on me in one word, it would be 'connection.' Thanks to Impact Hub Caracas, I've met many entrepreneurs; I've been able to help many of them, just as many have helped me—with ideas, business discussions, life advice, or even just by inspiring me.

The most important thing I've learned—and what has impacted me the most—is the idea that the things you want, or even those you never imagined could happen, ARE POSSIBLE. Despite all the difficult moments that may come your way—the ups and downs—there will always be that possibility of achieving what you want. All you need is to BELIEVE IN IT and take action with great faith and conviction. And something that strengthens that conviction is being part of a community where we all strive to achieve our dreams and make a real impact on each other's lives.

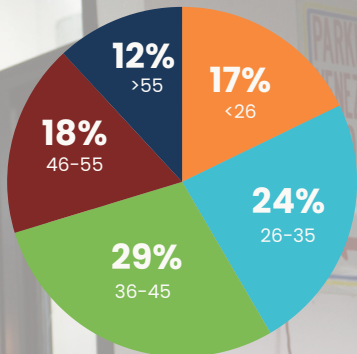
I feel like I'm part of a community that truly cares about my growth, my projects, and my dreams—and that this care and support is mutual. Impact Hub Caracas can help you grow and connect with the right people. I feel a strong sense of belonging to this community, which has made me feel valued in my growth ever since I took the leap into freelance video editing."



–Eiker Reyes, Member of the Impact Hub Caracas community

39 years
is the average age of
the members of our
community

Distribution by age:



Our community profile

56%

Are women

43%

Are men

1%

Identifies as non-binary

85%

Of the ventures
have mixed
leadership

15%

Of the ventures are
led by women

32%

Of our members
work full-time
using our facilities

63%

Are founders or co-
founders of their
ventures

26%

Of our members hold
management or
executive positions in
their ventures

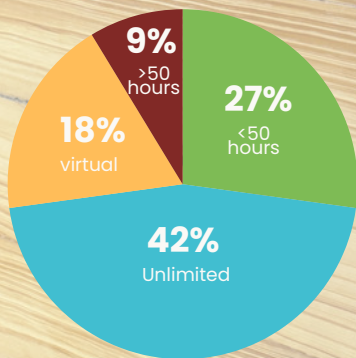
14%

Of our members
doubled their income
compared to 2024



Our community profile

Type of membership:



Working Together to Achieve the SDGs

The United Nations Sustainable Development Goals (SDGs) provide a common framework for describing the world's most pressing challenges. They can be seen as the path toward a new economy that works for both people and the planet.

In particular, at Impact Hub Caracas, we focus our impact programs on Goal 4 (quality education), Goal 5 (gender equality), Goal 8 (decent work and economic growth), and Goal 13 (climate action). However, our members work not only on these four goals but also on many others that, together, make up the 2030 Agenda.

27%

Of the ventures focus on improving people's lives through education

23%

Of the ventures aim to advise and support others in their activities

17%

Of the ventures are working within a project or organization to increase their impact

10%

Of the ventures aim to inform or influence public opinion



7%

Of the ventures invest in other projects, companies, or initiatives

3%

Of the ventures influences policy-making

SDGs our community is working on



14%



29%



43%

57%

We embrace the art of hosting

Our approach to building community is rooted in the Art of Hosting, a philosophy that transforms each of our gatherings into a space for genuine human connection. For our team, hosting means creating an environment where everyone feels at home, paying attention to the small details that make all the difference: from introductions that allow us to get to know one another holistically to shared celebrations of birthdays and personal connections. We don't just aim to manage workgroups; we seek to weave genuine relationships and foster a deep empathy that allows us to connect from our core.

This culture of care and hospitality doesn't stop at our internal meetings; we enthusiastically extend it to our entire community, ensuring that every member feels seen, heard, and like a fundamental part of our shared purpose.

Community activities:

Academic, professional, and entrepreneurial

Entrepreneurship and innovation tools and methodologies, corporate meetings, specialized courses and workshops

Trends and Culture

Member lunches, talks and film screenings, after-work gatherings, game nights, and karaoke nights

Health and Wellness

Yoga classes, guided meditations, origami, and vision boards

Impact in our community

The people in our community feel that Impact Hub Caracas supports them in:

Inspire

90%

Feel they can learn about new issues and trends

86%

Have new ideas

87%

Develop skills and abilities

Connect

69%

Feel like they are part of a larger community

76%

Connect with consultants and experts

61%

Reach new customers or beneficiaries

Enable

73%

Gain visibility and credibility

32%

Gain access to better workplace infrastructure

62%

Generate revenue

Impact in our community

91% feels they can trust the people at Impact Hub Caracas

71% feels that the time and support they invest in others comes back to them over time

83% feels a sense of belonging to the community

60% feel they have opportunities to obtain financial and investment capital

186 valuable connections made within the community

49 members attribute their success to the community

26% have collaborated on a project or activity with another member of the community

Members of our community provided +200 hours of peer support in 2025

Feedback from members of our community:

Space functionality **88%**

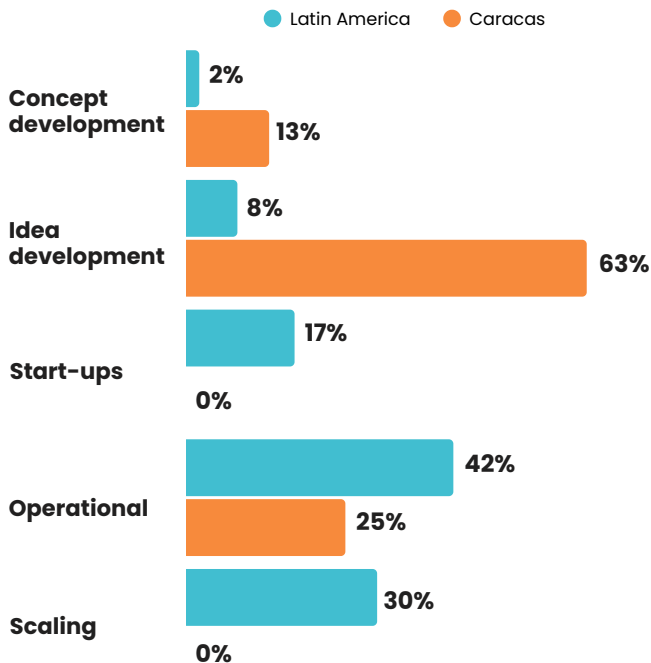
Hosting and Environment **81%**

Updates and Communication **81%**

Benefits **81%**

Impact Hub Caracas vs Latin America

Growth stage of the ventures:



Mentorships

At Impact Hub Caracas, we offer consulting and support services that help with development and problem-solving for people at any stage of their entrepreneurial journey. We have a network of 154 expert professionals living in Venezuela or abroad who are ready to provide guidance on the entrepreneurial path and who have gone through similar experiences.

For entrepreneurs who need to strengthen their business model or overcome obstacles along the way, we offer connections to our network of experts. The goal is to provide strategic guidance to help them achieve their objectives. These services are available not only to our community but to the entire Venezuelan entrepreneurial ecosystem.



+2.500

Mentorships conducted

Connecting wisdom!

Building a future with impact!

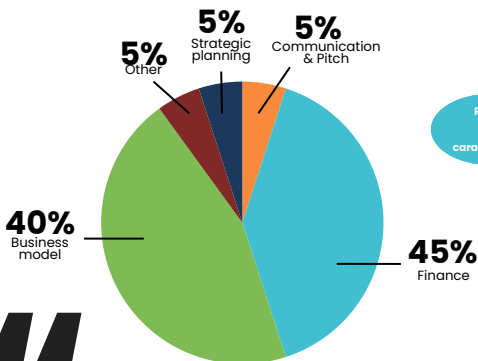
154

Experienced mentors
who offer their
mentoring services

73

Mentoring
hours

Requested mentoring topics:



Request a mentoring session
(group or individual)

caracas.programas@impacthub.net

More than just a role, being a mentor at Impact Hub has been a journey of constant growth. It has provided me with the perfect space to combine my greatest passions: the art of teaching and research applied to our rapidly changing economic reality.

Year after year, each mentorship has taught me an invaluable lesson. I've had the privilege of facilitating that crucial moment when innovation becomes reality: supporting passionate teams through the challenging process of translating their dreams and goals into strategic, profitable, and sustainable economic projections."

-Joaquín Secada, Finance mentor at Impact Hub Caracas



Entrepreneurship support programs

We design and implement a variety of programs that promote different aspects of entrepreneurship, tailored to the interests and needs of our partners in the private sector and multilateral organizations. These programs are available to our community and to the general public. The goal is to foster capacity building within Venezuela's entrepreneurial ecosystem, facilitate networking and synergies, and create business opportunities.

+16.8K

People
impacted





This year at Impact Hub Caracas, we have witnessed how strategic collaboration transforms realities.

Through programs like Digital Roots, we empower young entrepreneurs to optimize their processes and scale digitally. Likewise, with Innovation ECO, we ensured that 100% of participating eco-entrepreneurs defined solid KPIs and clear impact pathways.

Our commitment remains steadfast: to provide a high-level mentoring ecosystem where adversity is faced as a community, transforming capabilities so that every initiative generates real, sustainable, and measurable change in Venezuela.



-Carmen Benítez, Sr. Coordinator of Social and Entrepreneurship Support Programs at Impact Hub Caracas



PROMOVIENDO
NEGOCIOS SOSTENIBLES
DE LA BIODIVERSIDAD

Innovation Eco is an incubation program for entrepreneurs in the Small Grants Program (SGP) in Venezuela, focused on triple-impact entrepreneurship and biodiversity conservation through eco-sustainable products. Lasting 9 months, the program selects 10 ventures, each with teams of 1 to 5 people. It includes 4 months of training with workshops and mentoring on sustainable entrepreneurship, culminating in a fair and a pitch event where participants will present their solutions to experts and special guests.

Performance indicators:

20

Participants

6

States of the country where
the organizations work

4

Working sectors of the
ventures

8

Workshops

10

Ventures strengthened

15

Applications

9

Mentors

49

Mentorships

+1.9K

People reached through
social media

60%

Of the participants are
women

100%

Of the ventures work in
rural or vulnerable areas

98%

Of the participants are
rooted in the interior of the
country



Through the GEF-UNDP Small Grants Programme (SGP), in strategic partnership with Impact Hub Caracas, we reaffirm that Innovation Eco is the driving force behind eco-social transformation in Venezuela. Now in its third edition, this programme builds on a legacy that has already empowered more than 50 entrepreneurs through a robust cycle of workshops and specialized mentoring. Our significance lies in bridging the gap between sustainable production and successful commercialization. It is not enough to sow solutions in the field; it is imperative to ensure that what is harvested is competitive in the market

Only in this way can we ensure dignified, scalable, and deeply human livelihoods that benefit the entire value chain. This is our commitment to turning biodiversity protection into a secure source of economic livelihood.

Through cutting-edge tools and high-level technical support, we prepare participants to navigate challenges with resilience. At Innovation Eco, Venezuelan innovation demonstrates that profitability and harmony with nature are the pillars of the new economy the world demands.”

-Fabiana D’Alba, Senior Program Officer, SGP - UNDP



The commitment to creating a positive impact was one of the most meaningful things I saw in the teams I worked with. I saw this reflected in business models that are not only capable of sustained growth over time, but also promote well-being for people and the environment. This makes it clear to me that behind these projects are people who understand the purpose behind everything they do. This allows them to maintain their commitment with a very clear vision of the changes they want to drive in their communities, overcoming challenges and obstacles and moving forward.

Programs like this, in a country like ours and at a time like the one we are currently experiencing, are indispensable. We need support networks that accompany, support, and empower the people behind projects with the power to do good and do things right: solving problems, producing goods and services responsibly and conscientiously, serving vulnerable populations, and also caring for the environment.”

-Ana Isabel Hernández, Mentor for Module I on Business Model



Profile of the ventures:

Stage of the ventures:

8 Start-up

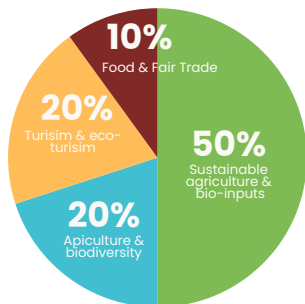
1 Operating

1 Growth

Location of the projects:



Sectors of the ventures:



Impact results from the program

100%

Of the ventures recommends the program

85%

Feels confident applying the Canvas B methodology

80%

Feels confident structuring a high impact presentation

82%

Are capable to structure their impact measurement process

75%

Clearly identify financial concepts

85%

Has a clear understanding of formal legal and judicial processes



Being part of the third edition of Innovation ECO has been a transformative experience. We are deeply grateful to PPD Venezuela and Impact Hub Caracas for sharing their expertise and providing key guidance for the expansion and growth of our eco-venture.

At Agroangel, we continue to promote our line of bio-inputs and technical assistance with a clear purpose: to heal the earth to protect life. We are convinced that innovation and sustainability must go hand in hand.

Because Regenerating is Moving Forward!"

-María Ángel Martínez, Participant and third place winner from Innovation Eco 2025



The logo for Digital Roots features a stylized blue 'D' icon composed of four squares, followed by the words 'DIGITAL' in red and 'ROOTS' in blue, with a period at the end.

We had the opportunity to support 22 young entrepreneurs aged 18 to 30 from vulnerable communities in the Gran Caracas, helping to strengthen the capabilities of their growing businesses in areas such as design thinking, the use of digital tools, the fundamentals of digital marketing, and the design of online stores. The goal of this program was to support them in developing products within digital business models through five in-person sessions spread over a month and a half.

Performance indicators:**22**

Participants

4Municipalities in
Greater Caracas
where the ventures
operate**5**Sectors of activity
of the
participating
ventures**5**

Workshops

20Ventures
strengthened**32**Applications
received**82%**Of the participants
are women**66%**Of the participants
come from working-
class neighborhoods
in Caracas**23%**The solutions
developed by the
participating ventures
address issues
related to DEI

Profile of the ventures:

Stage of the ventures:

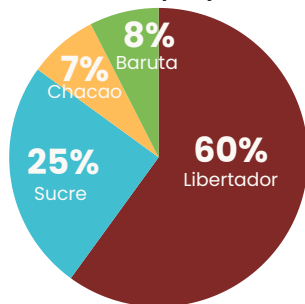
16 Start-up

2 Operating

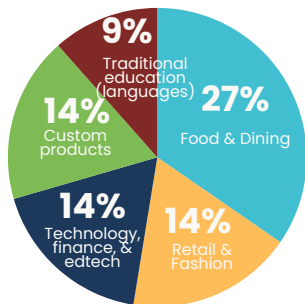
2 Growth



Location of business ventures by municipality:



Sectors of the ventures:



Impact results of the program

80%

Feels they have improved their skills in using digital tools

88%

Improved their skills in digital marketing and brand positioning

73%

Considers they have the preparation to scale their venture



Joining Digital Roots gave me the foundation and confidence I needed as an entrepreneur to finally transition to a new business model. Although I felt a little out of place at first, the atmosphere made me feel secure enough to participate and learn with great curiosity.

The sessions were interactive, and their topics provided me with a clear roadmap of the areas I needed to start addressing. This program was the starting point that made my transition a reality this year, guiding each of my steps with a defined purpose. In the end, this entire experience planted a seed of growth within me and a firm commitment to myself to continue scaling my brand. I also felt inspired by the other participants I was with."

-Nathaly Toledo, Participant of Digital Roots



My time as a facilitator for the Digital Roots program was an incredibly enriching experience. During the module, I supported the participants on two strategic fronts: first, during the scaling phase, where we worked on the structure and growth vision of their business models; and second, during pitch training, focusing on the art of communicating that proposal with impact and clarity.

It was rewarding to see how each participant managed to transform the technical complexity of their project into a persuasive narrative ready to seize new opportunities."

-Zoe Schneider, Facilitator of the Scaling and Pitch Module



Entrepreneurship support events

We believe that learning is one of the keys to a robust entrepreneurial ecosystem. That is why we are celebrating Global Entrepreneurship Week in November 2025 with an innovative masterclass designed to inspire and educate entrepreneurs and the general public.

These initiatives reflect our commitment to providing quality learning opportunities, fostering growth and connection within the Venezuelan entrepreneurial community.



At Impact Hub Caracas, we open our doors to knowledge and celebrate the entrepreneurial spirit!

Artificial intelligence Masterclass

+930

Participants via
online and in-
person

4

States of the
country connected

We had the privilege of hosting a strategic meeting in collaboration with Bancamiga, focused on the future of technology and business. Facilitated by Claudia Valladares, the session provided an in-depth exploration of innovation trends in artificial intelligence through 2026, giving attendees a clear understanding of the tools that are transforming the global market.



Forming this partnership with Impact Hub Caracas for the third consecutive year during Global Entrepreneurship Week underscores Bancamiga's commitment to educating and training entrepreneurs in Venezuela.

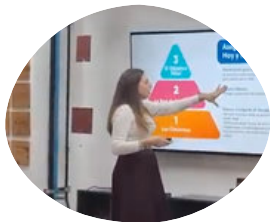
We have an ambitious plan under which we have supported more than 7,000 startups across the country over the past three years."

-Milagro González, Director of Corporate Social Responsibility at Bancamiga



Wealth Management Masterclass

An informative session on personal finance was held, during which participants learned key strategies for managing their money and building lasting wealth. Led by economist Adriana Goncalves (Fivenca Group), attendees explored savings and investment tools, learned how to manage their resources efficiently, and identified concrete steps to achieve their financial goals in a sustainable manner.

37Participants in
the event

It was a very positive experience, with a well-organized setting and highly engaged participants, which made for a dynamic and enriching session.

Wealth management is key because it helps people make informed financial decisions, protect their assets, and build long-term stability.”

**-Adriana Goncalves, CEO of Mercantil
Merinvest Brokerage**



Entrepreneurship support results 2014-2025

Mentorships

+2.500

Mentoring sessions provided

+1.600

One-on-one mentoring provided through our mentoring services

866

Mentoring programs offered through our programs

Entrepreneurship support programs

39

Entrepreneurship support programs executed

\$139K

Intended for financial support and seed capital

356

Incubated products

30

Months dedicated to product acceleration

71

Products developed within value chains

Entrepreneurship Community

Stages of the ventures that have been part of our community:

74

Strengthened ventures

17

Incubated ventures

34

Ventures in the process of scaling up

48

Startups

Social Commitment



Empresa



Certificada



Social programs

Jóvenes que
Impactan

Technovation Girls
Venezuela

Social commitment results 2014–2025

Social programs

We design and implement social programs aimed at addressing the most pressing challenges facing our country and, more broadly, our planet, within the framework of the UN Sustainable Development Goals. To this end, we work closely with embassies, multilateral organizations, the private sector, and NGOs, fostering partnerships that enable us to improve the quality of life for those who need it most.



+150K

Beneficiaries

We join forces for change: social programs that build a better future!



Social commitment and social impact are the cornerstones of everything we do at Impact Hub Caracas, and in 2025 we continue to apply this principle through our programs.

Through projects such as Technovation Girls and Jóvenes que Impactan, we aim to contribute to the education and development of children and young people aged 11 to 18.



We educate young people from vulnerable communities on human rights, a culture of peace, diversity and inclusion, gender-based violence, and health education, while also empowering women in entrepreneurship and technology through the creation of a social enterprise and a mobile app.

For us, these actions are vital for a Venezuela in the process of rebuilding; they involve young people as agents of change.”

-Ana Amundaray, Sr. Coordinator of Social and Entrepreneurship Support Programs at Impact Hub Caracas



Jóvenes que Impactan is an educational program that seeks to promote human rights and gender equality in 124 Venezuelan schools belonging to the Fe y Alegría network. The program addresses issues such as gender equality for women in the labor market, a culture of peace, teenage pregnancy, and gender-based violence (GBV) against women and LGBTI individuals, among others; providing participants with valuable tools to improve their decision-making process.

he program began in 2022, and its innovative academic content was developed in collaboration with expert teaching staff, with assistance from the United Nations Population Fund and other organizations. It is the program that has had the greatest impact to date, benefiting more than 41.400 high school students in Venezuela each year across 20 states in the country.

Performance indicators:

+41.4K

Adolescents
between the
ages of 12 and 18

2.009

Teachers trained

20

States of the
country

124

Schools

+200K

Indirect
beneficiaries

554

Adolescents
with disabilities

51%

Of the participants
are women

100%

Of the participants are
potential agents of change
in the prevention of teen
pregnancy and GBV

The program also incorporates cross-cutting themes such as women in the labor market, bullying, non-violent relationships, and gender equality. We trained a group of Fe y Alegría teachers who subsequently shared the content with over 950 teachers in their regions, promoting critical, creative, and reflective thinking both in themselves and in their students. In the second phase of the program, we incorporated audiovisual content on diversity and inclusion to complement the human rights unit.



Impact of the program

We rigorously measured the impact on Fe y Alegría students, and these are the results:

- There is evidence of a narrowing gender gap in performance, with male students showing continuous and significant improvement.
- The program had a notably greater impact on vulnerable students, who showed a significant improvement in their performance.
- First- and second-year students reported outstanding academic performance.
- Students demonstrated significant progress in the areas of gender and teen pregnancy, human rights, and a culture of peace.



My name is Daniel Centeno, a fifth-year student at the Padre Luis Antonio Ormieres Technical School. Personally, I used to think that gender-based violence was just a slap or a shout, something that happened in other people's homes. But what I've learned is that it runs much deeper: it doesn't start with a black eye, but with control over who you date, how you dress, or what you say. It's something that's embedded in our culture and that we sometimes don't even notice because we've normalized it.

The lesson this program has taught me is that no one has the right to take away your freedom or your peace. Gender-based violence thrives on silence; that's why talking about it, even if it's uncomfortable, is the first step toward real change. It's not about hating anyone, but about respecting each other as equals. At the end of the day, I believe that talking about this is defending everyone's basic right to live in peace, to study, to work, and to live free from fear. It's not a private matter that should stay at home; it's something that concerns all of us as a society—we must change those unjust rules that have prevailed for so long."



—Daniel Centeno, Senior at the Padre Luis Antonio Ormieres Technical School and a participant in the Jóvenes que Impactan program

Testimonials



Jóvenes que Impactan came to promote many small but important details—those values we thought were lost among our students, those fundamental values that have been forgotten today, but which this program is bringing to the forefront more and more every day.

The students see commitment and responsibility from the bottom of their hearts. How receiving this training has changed their lives, because we are the ones providing them with the platform. Through Jóvenes que Impactan, they have highlighted the potential they possess: humility, kindness, and charisma. We have succeeded in guiding, training, and educating those young people and students who believed all was lost. I am grateful to the program because it shows us that we can do this and that we have students with great potential to change the world.”



–Ernesto Silva, homeroom teacher and physical education teacher at the Cardenal Marcelo Spínola School of Fe y Alegría



I believe that the most important aspect of conducting activities with young children is to guide the development of critical thinking, foster curiosity, and encourage their independence and teamwork.

As a teacher, my recommendation when conducting these types of activities on topics that are so important and interesting is to take the individual into account—to consider the child at their current stage of development and their specific circumstances—and, furthermore, for us as teachers to understand that what matters most is that they drive their own learning process.”



María Alejandra Aguilar, Culture of Peace expert in Jóvenes que Impactan.

In 2025, we expanded the reach of Jóvenes que Impactan

The year 2025 marks a major milestone in the history of Jóvenes que Impactan. Believing that leadership is cultivated from the earliest stages, we have designed an expansion phase to strengthen our social fabric, which includes the development of working groups with experts to adapt the educational curriculum used for high school students.

The educational program has expanded its reach to 132 schools in the Fe y Alegría network, establishing a strong presence that allows us to closely support the development of children from 4th to 6th grade.

The growth of this initiative is made possible by funding from the Delegation of the European Union in Venezuela.



Performance indicators:

7

Experts working in the academic adaptation of the curriculum

4

Working sessions completed

6

Academic contents designed

Starting in the 2026–2027 academic year, we hope to reach:

+21.7K

Boys and girls between the ages of 8 and 12

877

Teachers trained

132

Schools

900

Boys and girls with disabilities

+300K

Indirect beneficiaries

16

States of the country



TECHNOVATION Girls Venezuela

Technovation Girls is the world's leading global technology and entrepreneurship program, dedicated to empowering teenage girls to become leaders, entrepreneurs, and problem-solvers. Since 2017, Impact Hub Caracas has been implementing Technovation Girls in Venezuela, benefiting more than 10,500 young women aged 15 to 18 who have developed more than 400 mobile apps.

Over the course of 18 weeks, with the support of mentors and volunteers, participants learn to code mobile apps using artificial intelligence and to develop business plans that address community issues in line with the SDGs. This program is a key initiative for promoting SDG #5 on gender equality, as it seeks to close the gender gap in STEM fields (Science, Technology, Engineering, and Mathematics).



Since its first edition, Technovation Girls has benefited young women from various vulnerable and low-income communities in the Caracas metropolitan area and Miranda:

Altigracia
Antimano
Baruta
Caricuao
Catia
Caugaguita
Capitolio
Centro
Chacao
Charallave
Ciudad Caribia
Coche
Cotiza
El Cementerio
El Hatillo

El Junquito
El Valle
Guarenas
Guatire
La California
La Candelaria
La Pedrera
La Vega
La Urbina
Los Teques
San Juan
Valles del Tuy
Petare
Sabana Grande
Sector 24 de Marzo
Sector 23 de Enero

In 2025, we multiplied the impact of Technovation Girls

Thanks to our strong partnership with the Fe y Alegría Network, we have increased the number of beneficiaries nationwide. They connected us with their teachers, whom we trained both in person and online in coding and entrepreneurship so they could deliver the program's content in their classrooms to young women and men aged 15 to 18.

In partnership with the Metropolitan University and Andrés Bello Catholic University, we continue to hold classes at their campuses, where we are joined by their community service students, who serve as mentors in coding and entrepreneurship. We also receive support from the UCAB School of Social Communication in producing audiovisual content for the program.

We also had the support of KPMG's corporate volunteers, who contributed their expertise to the entrepreneurship classes, and the support of multiple organizations as sponsors, which allowed us to provide snacks, transportation, coordination equipment, certificates, T-shirts, and much more. Thanks to this collaborative effort, we were able to increase the average number of participants in this cohort.

Additionally, currently 80% of the followers on the Technovation Girls Venezuela Instagram account are women.



Partner institution testimonials



I believe that Impact Hub Caracas's initiative to provide teenage girls with this kind of life-changing experience will be significant and help foster a culture—not only among the girls participating but also among everyone around them who is witnessing this movement.

At some point, they too will ask themselves, "I can be there; I can be one of them; and I can have a future ahead of me." So congratulations to Impact Hub, and thank you for considering the Universidad Católica Andrés Bello as a partner in your work."

-Arturo Peraza, Dean of the Universidad Católica Andrés Bello



Today I want to share the progress that has been made in implementing the Impact Hub Caracas program, a process that has been transformative in these two phases.

I want to emphasize that this program has given me tools to get to know my students from a more human perspective, allowing me to provide support that is more attuned to their individual realities. Building on that trust, we have addressed topics where they have begun to internalize their shared responsibility and social commitment. It is gratifying to see how they now identify solutions where they once saw only obstacles, understanding that as citizens they have the power to transform their environment through concrete actions.

We have succeeded in awakening in them a sense of "can-do" spirit, challenging them to replace technological distraction with a genuine desire for knowledge. Seeing how they choose to seek solutions, how they reflect, internalize, and participate in each experience is, without a doubt, the greatest positive impact on their holistic development."

-Yulí Gutiérrez, Guidance and Social Skills Teacher at the Felipe Salvador Gilij U.E.P. of Fe y Alegría



Impact of the program

Upon completion of the program, the participants:

100%

Recommends Technovation Girls

99%

Believes the program has made them more aware of environmental and social issues

85%

Believes that women should have the same freedoms as men

82%

Believes that women can be just as successful as men in STEM careers

79%

Believes that women have the same leadership abilities as men

82%

Considers collaboration to be important for the development of projects

63%

Is currently in high school

70%

Aspire to graduate from university

67%

Of the participant have chosen to pursue degrees in STEM fields

Specific skills in which the participants feel most confident:

76%

Team work and leadership

57%

Public speaking

48%

Development of marketing strategies

Technovation Girls Venezuela has been a transformative experience!



For me it was more than just learning about technology, I discovered that young women can bring about positive change. During the 2025 edition, I learned about programming, entrepreneurship, and teamwork. I also gained more confidence in myself and my ideas.

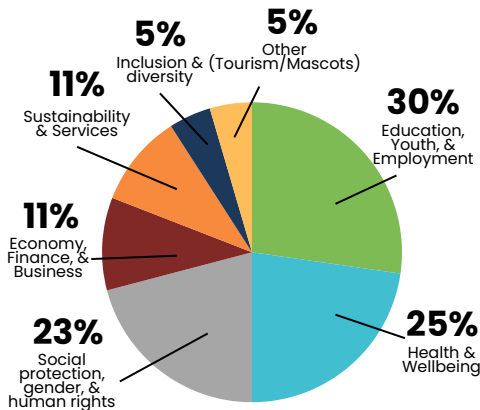
The program helped me think more critically and creatively. I realized that technology can be used to solve real-world problems. My app is called Magical Signs and represents all my effort and learning. Thanks to this project, I was able to express my creativity and innovation.

In addition, I learned the importance of listening to and collaborating with others. Technovation taught me that our ideas do have value. Now I feel that I can be a leader capable of making an impact in my community. Without a doubt, this experience shaped my personal and academic growth."

-Ashley Noguera, Participant and winner of
Technovation Girls Venezuela 2025



Distribution of the developed applications:



Results of the 2025 cohort program

+6.500

Beneficiaries of the program

126

Mobile apps and business plans presented

101

Teachers involved

700

Hours of the program

118

Mentors

2.200

Lunches and snacks

9

Semifinalists

32%

Participants who have become members of the community

“More than just coordinating, it's about supporting their goals”



Being part of Technovation Girls Venezuela as a Junior Coordinator has been so much more than just a logistical role; it's been an opportunity to connect with the future. My experience working with teenagers has taught me that empathy is the foundation of any real impact.

Seeing that the girls view me not just as a coordinator, but as a mentor, is the greatest gift. Recently, I received messages from graduates of the 2025 cohort sharing their joy at being admitted to college. Those messages are proof that this program changes life trajectories.

As a young person from a difficult background, I know what it means to be given the tools to believe that your goals are achievable. I not only designed my life plan, but I also learned how to make it a reality. Today, my mission is for every girl who walks this path to discover her calling and feel that she has a companion along the way.

Let's keep creating more opportunities!”

-Verónica Castillo, Coordinator for Technovation Girls Venezuela 2025 at the Universidad Católica Andrés Bello



Testimonials



In 2019, I joined Technovation at the age of 17, with a backpack full of curiosity and the humble intention of understanding what technology was all about. I didn't know I was stepping through the door to my future. What began as a technical challenge turned into a process of self-discovery: as I designed solutions, the program brought out my skills in negotiation and strategy, giving me the clarity I needed to choose Finance as my career path. Finishing in second place in that cohort was confirmation that, with the right tools, there is no limit to our potential.

However, my true transformation began when I decided that learning wasn't enough; I wanted to build. That's how my 360 experience began, a journey that has allowed me to experience the program from every angle. I got to learn from the other side, supporting Technovation's expansion into universities so that more young people could have the opportunity I had. It has been a process of deep learning and patience: first as a junior coordinator and now taking on the role of senior coordinator with great responsibility.

Experiencing the full cycle has given me a unique perspective: I understand the fear and excitement of the girl writing her first line of code, but I also possess the strategic vision to manage the complexity of large-scale impact. For me, Technovation is where work merges with passion; it's proof that when a community believes in you, you end up believing in the power to transform the world. Today, I don't just coordinate a program—I protect and empower the space where other young women, like me seven years ago, are about to discover who they want to be."



—Yuri Ramirez, alumni and coordinator of
Technovation Girls Venezuela 2025



Technovation Girls 2025 wasn't just my community service project; it was where I reaffirmed my purpose. From the very beginning, I connected deeply with the program's mission, and supporting the participants in their growth was a truly inspiring experience. Returning to UNIMET as a guest speaker and reconnecting with that atmosphere of creativity reminded me just how much I value this initiative.

Being a featured mentor for my cohort was an honor, but beyond the recognition, what truly left a mark on me was the feeling of contributing to a cause that transforms lives. It is an experience I will always cherish and one that, without a doubt, reaffirmed my desire to give my best to ignite that spark of curiosity in them. Having been part of this project left me with a deep sense of gratitude: there is nothing like knowing that you helped open a new path."

—Anthony Zambrano, Mentor at the Universidad
Metropolitana for Technovation Girls Venezuela 2025

Social commitment results 2014-2025

Social programs

25

Social programs executed

\$14K

Intended for awards such as seed capital

76.6K

Meals delivered to beneficiaries

180

Pairs of shoes delivered

524

Backpacks and school supplies distributed

Technovation Girls Venezuela

8

Editions implemented of Technovation Girls Venezuela

36

Semifinalists

2

Regional winning teams from Latin America

\$16K

In cash prizes

+5K

People reached on social media

Corporate innovation



Empresa



Certificada



— **Silver Corp**

— **Workshop series**

— **Mid Atlantic Arts**

— **Impact Hub Global**

— **Corporate innovation
results 2014-2025**

Corporate innovation

At Innovation Programs, we believe that companies can serve as a vehicle for development and sustainable impact, and that innovation is a tool for creative disruption that can drive this forward. We offer customized innovation and creative leadership programs, tools, and workshops designed to co-create solutions that help address complex challenges and problems within organizations.

+25.6K

People impacted



**We're transforming your organization's
future through innovation and
entrepreneurship!**



In 2025, my role as a facilitator in the Silver Corp program, alongside the Impact Hub Caracas team, presented a unique opportunity to work at the intersection of corporate innovation and demographic transformation in a particularly challenging context.

Throughout the program, we supported leading organizations from various sectors in the design, validation, and evolution of initiatives focused on the silver economy. The work focused on translating a structural trend—population aging—into concrete business opportunities, using creative flow and innovation tools from THNK School of Creative Leadership, which integrate in-depth exploration of insights, concept design, rapid prototyping, and iterative validation with users.



This approach enabled companies not only to identify new opportunities but also to redefine their value propositions and explore strategic territories adjacent to their current businesses.

Silver Corp thus consolidates its role as a hub connecting companies, knowledge, and purpose, where innovation ceases to be a conceptual exercise and becomes a tangible driver of sustainable growth and impact. Beyond the specific results, the program demonstrates that organizations that manage to anticipate demographic changes not only capture new opportunities but also strengthen their long-term relevance.”

**– Juan Claudio Pagés, Innovation Program
Consultant at Impact Hub Caracas**

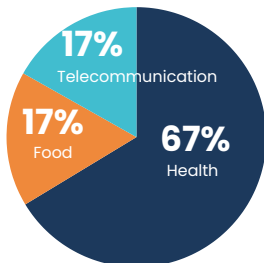
SILVERCORP



The Silver Alliance in Venezuela is an initiative of the Voluntary Community Dividend (VCD) that promotes the creation of an ecosystem of business innovation and entrepreneurship centered on the silver economy. At Impact Hub Caracas, as part of this alliance, we designed Silver Corp, an innovation program where we support the companies in this second cohort to facilitate the design of new products and/or services that address the needs of the silver economy segment.



Breakdown of participating companies by industry:



Performance indicators:

6

Participating companies with new products or services designed and in development

5

Workshops

32

Participants

21

Mentoring sessions

5.3M

Of adults over the age of 60 in Venezuela can count on new products and services

Enhancing the senior experience!



The second cohort of Silver Corp has solidified the maturity of our strategic partnership with Impact Hub Caracas. At this stage, we successfully built on the lessons learned from the first edition to offer a significantly more robust and far-reaching program. It was particularly valuable to see the convergence of diverse perspectives on the senior segment. The participation of leaders from the telecommunications and consumer goods industries, working hand in hand with the health and wellness sector, generated an interdisciplinary synergy that raised the standards of innovation. This comprehensive vision is what allows us to address the real demands of longevity in Venezuela from multiple business fronts.

The support and expertise of the Impact Hub Caracas team were, once again, the necessary catalyst to transform theory into purpose-driven market solutions.

From Alianza Plateada and the Dividendo Voluntario para la Comunidad, we celebrate the evolution of this ecosystem, which today demonstrates a solid structure and the capacity to have a profound impact on the well-being of the senior population. We are always grateful for your unconditional support of Alianza Plateada.”



-María Alejandra Hernández, Program Manager for the Dividendo Voluntario para la Comunidad and General Coordinator of Alianza Plateada



Being part of the program was a challenge, but we learned so much, always guided by top professionals. It was a journey of growth and constant adaptation, but I'm truly grateful that they gave us the tools to overcome every stage. We're very happy with the product and plan to launch it in the near future.

It was a pleasure to participate!”



-Ricardo Trujillo, Sales Executive at Grupo Nueve Once and participant in the Silver Corp program

Building resilient organizations!

We are committed to fostering the autonomy of the social sector through the implementation of three editions of our specialized workshop, "From Social Organization to Social Enterprise." In these sessions, we support social organizations and leaders in redesigning their business models, particularly in terms of generating revenue while maintaining their social mission.

Following the first edition, in response to public demand, two additional editions were held, helping to build a community of organizations that are more resilient and better able to translate their impact into sustainable value propositions.

115

Participants

3

Editions

Mid Atlantic Arts

In 2025, our president and co-founder, Claudia Valladares, began a consulting engagement with the Mid Atlantic Arts team to support them in developing their five-year strategic plan, which charts the organization's path forward, encompassing its programs, services, and funding, and enabling it to respond to the many changes and challenges facing the arts and culture ecosystem today.

4

Consulting sessions held

8

Consulting hours dedicated



Working with Claudia on strategic planning at Mid Atlantic Arts has been a rewarding experience. She has a unique ability to advance the organization's vision across multiple areas simultaneously: impact, social responsibility, growth, and strategic alignment. Having her on the team has been invaluable, and we look forward to continuing to build on that relationship."

-Juan Souki, Executive Director at Mid Atlantic Arts



Impact Hub Global

We developed a series of personalized support sessions for various Impact Hubs around the world, tailoring our approach to the specific needs of each community. This support included preparing pitch decks and financial plans for candidates presenting to the Global Board of Directors, as well as onboarding programs for new members. We also provided strategic advice and contingency plans for Impact Hubs facing the possibility of temporary closure. In this way, we helped ensure that the global impact network remains active and prepared to face future challenges.

42

Coaching sessions

10

Impact Hubs attended

76

Coaching hours

4

Regions involved



Feeling grateful for our incredible coach Claudia from Impact Hub Caracas. Your guidance, encouragement, and open-hearted support have made a world of difference to my growing Impact Hub Lusaka.

Every session with you inspired me to clarify my intentions not just as a Business Leader but a Global Leader, and truly believe in what I do. Thank you for sharing your wisdom, your time, and your energy so generously. I am better for it."

-Grace Besa, Networking Coordinator at Impact Hub Lusaka

Aleppo

Antigua

Bamako

Boston

Cape Winelands

Lusaka

Moscow

Riyadh

San José

Waikato



Corporate innovation results 2014-2025

Corporate innovation programs

78

Innovation programs executed

+100

Presentations on innovation delivered to organizations and companies

+35

Training sessions and workshops on innovation implemented



Events



Empresa



Certificada

Power Talks

**FuckUp Nights and
Mujeres sin Filtro**

**Herencia
Italiana**

**Events results
2014-2025**

Events

At Impact Hub Caracas, we believe in the power of connection and learning to drive change in Venezuela. We've designed a program of events that's much more than just a schedule: it's a space for gathering, inspiration, and growth. Whether at our facilities or at external venues, our events serve as a starting point for building meaningful relationships, exchanging ideas, and exploring the global trends that are shaping the future.

We want every event to be an opportunity to raise awareness and spur action. That's why we've incorporated crucial topics into our schedule, such as the UN Sustainable Development Goals, with a special emphasis on Goal #5: gender equality.

Sponsorship Kit and
Catalog



+45K

Participants

73%

In-person
events

27%

Híbrido events

The place where your event makes an impact!



We have access to a top-notch executive space where our members can receive training. We believe it offers excellent facilities, a prime location, great value for money, outstanding catering services, and a safe environment for our activities.

We have successfully developed training programs and initiatives with our coordinators in the healthcare sector.”

–John Mosquera, Logistics Manager at International Medical Corps Venezuela



POWER TALKS

The Power Talks event "Silver Is Valuable Too," moderated by Claudia Valladares in a hybrid format, established itself as a strategic space for learning and inspiration that succeeded in redefining the active role of older adults for its audience.

Through Irene Aguilera's technical expertise on data and key concepts in the sector, Maria Adela Contreras's testimony on professional reinvention, and Maria de los Angeles Ghersi's vision on community building and well-being in Venezuela, attendees were made aware of the real opportunities presented by the new era of longevity.

This gathering fulfilled its purpose of highlighting success stories and practical tools applied by individuals in the silver economy.

3

Speakers

+240

Assistants



Fuckup[®]

N I G H T S

Impact Hub Caracas is the official representative of FuckUp Nights Caracas, an event series held in over 100 cities around the world that aims to share stories of failure in order to learn from them.



2

Editions

8

FuckUppers

+50

Assistants

**MUJERES
SIN FILTRO**

An innovative space that celebrates women's leadership from an authentic perspective, sharing stories of resilience and learning drawn from real-life experiences. In a world where success is idealized, "Mujeres Sin Filtro" offers a platform to connect with an engaged audience,

while your brand is associated with an event that promotes gender equality and demystifies failure, creating a positive impact on the community. Inspired by the philosophy of FuckUp Nights, this event is an opportunity to demonstrate your commitment to growth and authenticity.

This year, in partnership with Global Shapers Caracas, we had the opportunity to host an edition at the Parque Cerro Verde Shopping Center.



2

Editions

7

FuckUppers

+450

Assistants

+4.100 instagram follows love watching how, in each edition, the panelists—or "Fuckuppers"—face a room full of strangers to share their mistakes. Stories of business going under, partnerships falling apart, products being recalled, and much more.

We share everything!



Being a Fuckupper made me feel that mistakes are worthwhile and that they're the best way to learn. I enjoyed participating because we rarely talk about our failures as opportunities for growth.

The event has left me eager to continue fostering spaces for conversation to normalize mistakes as a way to create new possibilities."

-Sócrates Serrano, FuckUpper



I want to thank Impact Hub—and, well, all the participants, the team members, and everyone who's constantly making Fuckup Nights happen.

For me, it's been an incredible experience to be part of this, and not just that, but also to learn from each experience, listen to every speaker, contribute my own perspective, and share those moments—the ones you think will knock you down—but when you get back up, you feel that satisfaction that keeps you moving forward. So, to the entire Impact Hub team and, of course, Fuckup Nights—long live! My deepest affection and utmost respect."

-Jairam Navas, Host and FuckUpper



HERENCIA ITALIANA: UNA MIRADA A TRAVÉS DE **ELLAS**.

10

Women
honored

10

In depth interviews
developed

+250

Assistants

Learn about their
stories

In 2025, in collaboration with the Italian Embassy in Venezuela and the Italian Cultural Institute, a tribute was paid to 10 Italian-Venezuelan women who, through their voices and their example, keep alive the values that inspire us.

Over the course of three months, a miniseries consisting of 10 stories was published on social media, where each testimonial placed us geographically and emotionally in a wonderful space of memories and experiences that inspire us and remind us of the strength of their roots, the extraordinary nature of the fusion of two cultures, and the result in the lives of 10 incredible women.



Ambasciata d'Italia
Caracas



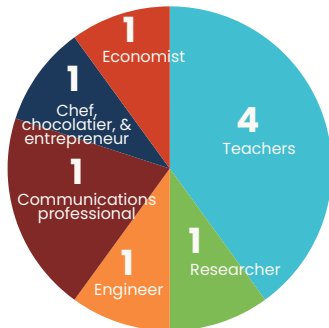
Take a look through them!



The history, work, and achievements of each woman were celebrated at an awards ceremony held at the Italian-Venezuelan Center, accompanied by Italian musical pieces performed by the Gran Mariscal de Ayacucho Symphony Orchestra.

Through the musical pieces we paid tribute to Italian heritage and to the many women who have helped make this country a great society.

Breakdown by profession:



Voice and face of Italy's legacy!



Today is a happy day because the spotlight has been shone on a group of women who are leaders of Italian descent; their work has been recognized, as has the fact that they are Italian in Venezuela. Everything our parents and grandparents taught us runs through our veins; we keep it very much in mind every day of our lives.

I want to congratulate Impact Hub Caracas for making this event possible—it fills our souls and highlights the pride we feel in being in Venezuela and in being the daughters of Italian immigrants.”

—Julie Restifo, honoree



Events results 2014-2025

Events

+1.7K

Events held to connect people

4

Power Talks events to discuss cutting-edge topics in entrepreneurship in Venezuela

64

FuckUp Nights events where we challenge the conventional wisdom about failure

8

Editions of "Mujeres Sin Filtro" and "Mujeres Que Impactan"

Types of events held in our venues:

+430

Events for our community

+990

Corporate events

+120

Impact Hub Caracas brand events

[LAS] 100 PROTAGONISTAS



Empresa



Certificada

[LAS] 100 PROTAGONISTAS

[Las] 100 Protagonistas is a community of over 400 women established in Venezuela in 2022 that aims to promote gender equality by recognizing, valuing, and celebrating the work of exemplary Venezuelan women who advocate for human rights, work to prevent and combat gender-based violence, and promote women's empowerment.

This initiative is co-created with the Embassy of the Kingdom of the Netherlands, the Gran Mariscal de Ayacucho Symphony Orchestra, and Impact Hub Caracas, and is supported by the Baruta Mayor's Office.

[Visit the website](#)

100

Women
honored

+7.000

Assistants

+227K

People reached
with social media

+300

Events and initiatives led
by the Protagonistas
showcased on the
instagram platform

Every year, as part of Women's History Month, we hold a symphony concert to honor 100 women and share content that encourages reflection and action on the gender gaps that exist around the world, particularly in Venezuela and Latin America.

Learn more about this community!

Nomination process:

+360

Nominations received from the general public

12

Protagonists who made up the evaluation committee

Collaborations

+35

Partnerships formed along Protagonists

+30

Projects initiated through partnerships among Protagonists

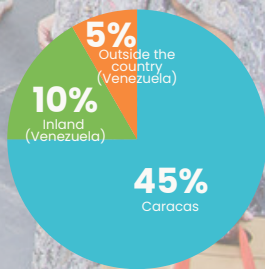
+200

Events shared in the WhatsApp community

Breakdown by category:



Distribution by place of residence:



A community that is transforming the country!



Being part of Las 100 Protagonistas over the past five years has been a deeply meaningful experience for us at the Ayacucho Symphony Orchestra. Together, we have witnessed the power of a community that recognizes, highlights, and celebrates women who are transforming the country from various spheres.

We firmly believe that music has the power to amplify messages that matter, and in this case, it has served as a vehicle to honor stories of leadership, resilience, and purpose.

Sharing this stage with Impact Hub Caracas has been a natural partnership, where culture and social impact come together to create something much greater than an event: a movement."



-Elisa Vegas, Director of the Gran Mariscal de Ayacucho Symphony Orchestra and co-founder of [Las] 100 Protagonistas



For the Mission of the Kingdom of the Netherlands, collaborating with this team has been a transformative experience that reinforces our commitment to equity and empowerment.

Las 100 Protagonistas community is not just a recognition network, but a driving force for real change that highlights women's leadership and has a profound impact on society. We are proud to be partners in an initiative that celebrates resilience and talent, building bridges toward a more inclusive and just future for everyone."



-Carmen Gonsalves, Head of Mission at the Embassy of the Kingdom of the Netherlands in Venezuela

[Tú me Inspiras] Stories

In 2024, the first 100 memorable stories of these trailblazers were published; they are available on the website and on Instagram for anyone who wants to find inspiration, connect with others, and learn more about these inspiring women.

100

Stories brought
to light

Protagonists
interviewed by
category:

59

Women
empowerment

29

Human rights

12

Preventing and
Combating Gender-
Based Violence



Social Media

Instagram: [@las100protagonistas](https://www.instagram.com/las100protagonistas)
Website: www.las100protagonistas.com

The website aims to serve as a platform to highlight the profiles and initiatives of [The] 100 Protagonists, amplify their positive impact on society regarding relevant issues and challenges related to gender equality, and act as a reference directory to learn about each of their stories, while fostering networking and interaction among the women in this community.

“A community that inspires purpose”



Being part of Las 100 Protagonistas has been very meaningful to me, not only because of the recognition, but also because of everything that has come after. It has allowed me to get an up-close look at the work of incredible women who are doing extraordinary things in their respective fields, and that has been deeply inspiring. I have often found ideas, approaches, and even motivation in their initiatives, and it has also given me the opportunity to connect other women in my region with these spaces, creating bonds that truly make a difference.

Furthermore, being part of this community has given me extremely valuable credibility. Being one of Las 100 Protagonistas feels like a seal of trust and a mark of a job well done. It's one of those things that, when people know about it, there's an implicit recognition, and that also drives me to continue with greater purpose and with the certainty that what I do truly has a positive impact on our country.”

-Linda Estrella del Mar Montilla, 2025 Edition, Women's Empowerment Category, Mechanical Engineer, Táchira Project



Networking events for [Las] 100 Protagonistas

We organized five networking events in 2025 in partnership with the Embassy of the Kingdom of the Netherlands and the Gran Mariscal de Ayacucho Symphony Orchestra, where the 100 Protagonistas had the opportunity to connect, collaborate, create synergies, develop their leadership skills, explore new business opportunities, and foster sorority.



Networking Orange The World

As part of the international Orange The World campaign, which aims to raise awareness about gender-based violence and women's human rights, we organized an event for the [Las] 100 Protagonistas community to raise awareness and educate people on this issue.

107 Protagonistas in
attendance

An Event to Connect, Inspire, and Collaborate

The purpose of this meeting was to bring together the 2025 cohort of participants with participants from previous years and familiarize them with the community's goals and benefits.



20 Protagonistas in
attendance



36 Protagonistas in
attendance

Wealth Management Masterclass

At this seminar on personal finance, participants learned the keys to managing their money and building lasting wealth.

Networking events for [Las] 100 Protagonistas



15 Protagonists in
attendance

Sustainability and Networking with Iswapp

The event was held in collaboration with Iswapp, led by Alejandra López, one of the 2022 Top 100 Women. It featured an inspiring talk on the circular economy and sustainable fashion, a panel discussion with the women themselves, and a collective clothing swap.

Mujeres Sin Filtro

At this event, three participants from previous editions were invited to serve as panelists and share their perspectives and lessons learned about failure in a safe and supportive environment. Twenty free spots were reserved for the first participants to register for the event.



20 Protagonists in
attendance



30 Protagonists in
attendance

Play: Fragmentos

This play was produced in partnership with UN Women and WEPs; it was based on true stories and performed by La Caja de Fósforos, focusing on gender-based violence and diversity.

Partnerships and collaborations



Empresa



Certificada



Our partnerships

**Co-produced
events**

**UN Sustainability
Forum**

Certifications

B Corp

CAF International

**Communities we
belong to**

Our pro bono work

**Partnerships and
collaborations
results 2014-2025**



I am convinced that true impact comes from collaboration. Strategic and commercial partnerships not only expand our reach but also multiply our ability to transform realities.

Every connection we build is an opportunity to create shared value, strengthen our ecosystem, and move toward a more sustainable future for our country.

At Impact Hub Caracas, nurturing these relationships is undoubtedly an essential part of our mission."



**-Keyla Figueira, General Manager
at Impact Hub Caracas**

Our partnerships

At Impact Hub Caracas, we believe in the power of collaboration to build a better future. We forge cross-sector partnerships that bring together diverse stakeholders to drive projects that make a real difference in the lives of Venezuelans. Together, we create a collaborative ecosystem where ideas are turned into concrete actions, generating a positive impact on communities across the country.

We have over 200 strategic and business partners who are making a difference!



Strategic and program partners



Business partners



Partnerships that drive growth!



In 2016, I had the opportunity to participate in various events organized by Impact Hub Caracas, and I immediately felt that I was already part of this wonderful family. In 2025, it will mark the ninth anniversary of this extraordinary connection, which has been a source of energy and motivation for achieving my goals as a Corporate Consultant.

This wonderful family has allowed me to support entrepreneurs and provide assistance to initiatives like Technovation Girls Venezuela and Farmatodo, which have left a positive impact on many people. I am deeply grateful to Claudia Valladares and the entire Hub team, who throughout this time have always offered joy, hope, and a helping hand to Venezuelan entrepreneurs.

The most positive aspect has been the networking and the promotion of teamwork. If you're an open-minded person and connect with other Hubbers, you open the door to an infinite world of possibilities for developing your startup. The sense of belonging has also been a great bonus. Everyone I've met at the Hub—from the operations team to the entrepreneurs—has shared their wisdom with me openly and with humanity.

Today more than ever, my connection with Impact Hub Caracas allows me to stay connected to a group of exceptional people, focused on making the present a better place and building a beautiful future for everyone."

—Victor Mejías, Corporate Consultant and member of the Impact Hub Caracas community



Co-produced events

Through strong partnerships with various organizations, institutions, and our member community, by 2025 we have succeeded in creating four spaces for learning, connection, and innovation that are both wide-reaching and in-depth. This synergy of knowledge, resources, and networks not only enhances the quality of our events but also strengthens Caracas' entrepreneurial and social ecosystem, demonstrating that collaboration is essential for the successful implementation of projects.

Masterclass on "Artificial Intelligence: Automation and AI Agents" with Intezia



"Content Editing" Workshop with Eiker Reyes



Workshop on "Risk Management for Startups and Businesses" with José Martínez and Rubén De Almada



Workshop: "Digital Marketing is a Rigged Lottery in Your Favor" with Thorplay



We attended the VI UN Sustainability Forum!

The Sustainability Forum is a platform for dialogue that was launched in 2020 by the United Nations and the Venezuelan private sector, with the aim of fostering public-private collaboration to help achieve the Sustainable Development Goals (SDGs) in the country. In 2025, we had the opportunity to participate by delivering remarks at the opening event on behalf of the WEPs Secretariat, at the job fair, and on the organizing committee.



We are a



Since 2022, Impact Hub Caracas has been proud to be a certified B Corporation, an achievement that began in 2020 with our participation in the Camino +B program. This milestone reflects our dedication and the hard work of our team to meet the highest standards of social and environmental impact.

In 2025, we completed the recertification process, which involved a six-month commitment, serving as proof of our ongoing commitment to improvement and accountability. Additionally, Claudia Valladares, our president and co-founder, participated as a panelist in the "A Cup of Coffee with B Corporations" event in October 2025, which aimed to encourage other companies to join the B movement by providing information on the certification process and everything involved in being a B Corporation.

We will continue working to strengthen a new economy in Venezuela, aligned with the principles of the global B Corporation community, which seeks an inclusive, equitable, and regenerative future.

Performance indicators:

+10.600

Worldwide

+680

In Latin America

104

Countries

6

In Venezuela



Impact Hub Caracas was certified by



Certification is granted to organizations that are structured and operate as non-profit entities. This validation process ensures that all funds we receive are used for charitable purposes. It allows CAF International and its donors to mitigate the risk of fraud, money laundering, and other illicit activities.

We are part of the

WOMEN'S EMPOWERMENT PRINCIPLES

Established by UN Women and the UN Global Compact Office

What began in 2022 as our adoption of the Women's Empowerment Principles (WEPs) has evolved into a greater responsibility as we serve as the Secretariat for this initiative during the 2024-2026 term.

The WEPs serve as a roadmap for companies, enabling them to promote women's leadership and equal opportunities across all areas of business. By embracing this commitment, we align our strategy with SDG 5, transforming the market and society into fairer and more equitable spaces.



Companies that have signed the WEPs:

+12.300

Worldwide

+2.900

In Latin America and The Caribbean

80

In Venezuela

Secretariat Activities:

+12

Awareness-raising activities

+30

Events and awareness-raising activities

We are part of the

WOMEN'S EMPOWERMENT PRINCIPLES

Established by UN Women and the UN Global Compact Office

High-Level Corporate Leadership



Treat all Women and Men Fairly at Work without Discrimination



Employee Health, Well-Being and Safety



Education and Training for Career Advancement



Enterprise Development, Supply Chain and Marketing Practices



Community Initiatives and Advocacy



Measurement and Reporting



We are part of the Coalición Naranja

Since 2022, Impact Hub Caracas has strengthened its commitment to the protection and well-being of people through a strategic partnership with the United Nations Population Fund (UNFPA) in Venezuela. As members of the Coalición Naranja, we are joining forces across sectors to guarantee rights and opportunities, focusing on eradicating gender-based violence, preventable maternal deaths, and unmet family planning needs.

This partnership goes beyond formal collaboration, resulting in ongoing technical guidance from UNFPA for our social program, Jóvenes que Impactan, ensuring that each of our initiatives for women and adolescents is carried out in accordance with the highest human rights standards.

28

Participants organizations in Venezuela



Fondo de Población de las Naciones Unidas



Coalición Naranja

Alianzas que aseguran derechos y opciones para todas las personas

Our probono work

We believe that the right space and resources can make a difference in people's lives. That's why we're committed to donating up to 10% of our workspace hours to nonprofit organizations and actively collaborating on educational projects. We're excited to help strengthen Venezuela's social ecosystem by providing tools and opportunities that empower those working toward a more just and equitable future.

Since 2014, as part of this effort, Claudia Valladares, representing Impact Hub Caracas, has served as a moderator for talks and workshops, as an expert in programs and mentoring initiatives, and as a member of judging panels for competitions organized by renowned organizations.

+2.300

People
impacted

In 2025 we donated:

49

Room usage
hours

7

Mentorships

23

Talks and
workshops



Our probono work

School supplies donation drive

Impact Hub Caracas provided its facilities to collect donations of school supplies and materials for children and teenagers from indigenous communities in Amazonas State, led by Darlyn García and promoted through the dissemination of information on our social media channels.

+50

School supplies collected

Christmas gift drive for communities on Margarita Island

The event took place during the holiday season to distribute toys and gifts to children in various communities, including the community of El Salado in Paraguachí, with the support of the José Pepe García Museum, Toche Pez Restaurant, and Restaurant 317, as well as the Brisas del Mar community in La Guardia. Facilitators from the Artesano Group Foundation, led by Carmen Julieta Centeno, were hired. Through their Hacedores de País program, they conducted workshops for the children at the community dining hall in La Asunción.

In addition, equipment and supplies were donated, and snacks and meals were provided to community members. The events saw the active participation of parents, representatives, and community leaders.

400

Girls and boys benefited

\$4.630

Collected

407

Toys and gifts donated

2

Bags of donated clothing

4

Donated household appliances

443

Donated kitchen supplies and equipment

1

Training workshop



PEPSICO



Pro bono clients



Partnerships and collaborations results 2014-2025

Pro bono services and scholarship programs

\$4.3K

Funds raised for our
scholarship
program

+100

Membership grants for
emerging ventures

+220

Ventures that have
benefited from our
scholarship program

+600

Room time donated for
lectures, workshops,
training sessions, meetings,
and events

+100

Pro bono clients

Tipo de servicios pro-bonos ofrecidos:

151

Charlas

147

Eventos

157

Mentorías

8

Programas de
innovación

Join our

community



caracas.impacthub.net



Consult our services [**clicking here**](#)